



# D7.12 ANNUAL COMMUNICATION AND OUTREACH REPORT – 1<sup>ST</sup> REPORT

Type of Deliverable: Report, Public

30 September 2022

Technological University of the Shannon: Midlands Midwest (TUS), Ireland Polytechnic of Leiria (IPL), Portugal





## **Table of Contents**

1. RUN-EU PLUS content on RUN-EU website	4
1.1. Overview of RUN-EU PLUS Project	4
1.2. Introduction to RUN-EU PLUS Members	6
1.3. Overview of RUN-EU PLUS Ambassadors	9
1.4. Overview of RUN-EU PLUS Training Workshops	12
1.5. Annual International Conference on Applied Research with Business and (ICARUS) – Year 1	d Society 33
2. RUN-EU PLUS Dissemination Activities	40
2.1. TUS Dissemination Activity	40
2.2. POLYTECHNIC OF LEIRIA Dissemination Activity	44
2.3. HAMK Dissemination Activity	55
2.4. IPCA Dissemination Activity	57
2.5. NHL Stenden Dissemination Activity	65
2.6. SZE Dissemination Activity	70
2.7. FHV Dissemination Activity	71
Table of Figures	
Figure 1. RUN-EU website menu	
rigure 13. Ornine workshops on Open Access and Fair Data – Website Articles	23



Figure 16. Workshop Banner – Attractive Researcher Career Paths	25
Figure 17. Attractive Researcher Career Paths - Online Presentation Recording	
Snapshots2	26
Figure 18. Attractive Researcher Career Paths – Website Article	27
Figure 19. Workshop Banner for Social Media – How to be a Successful Researcher 2	28
Figure 20. News Article for Webpage – How to be a Successful Researcher	29
Figure 21. Workshop Banner for Social Media – Approaches to Early Stage Researcher	•
Supervision (a) Announcement; (b) Register Now Invite	31
Figure 22. News Article for Webpage – Approaches to Early-Stage Researcher	
Supervision	32
Figure 23. ICARUS1 Conference Banner for Social Media	34
Figure 24. ICARUS1 Conference Registration Call Email	35
Figure 25. ICARUS1 Conference Online Presentations Snapshots	36
Figure 26. ICARUS1 Conference News Articles for Webpage	38
Table of Tables	
Table 1. RUN-EU PLUS Institutional Representatives	8

© 2022. This work is licensed under a CC BY 4.0 license.



#### 1. RUN-EU PLUS content on the RUN-EU website

#### 1.1. Overview of RUN-EU PLUS Project

The RUN-EU PLUS digital content is hosted on the parent RUN-EU website to maximise dissemination throughout an already established network of users associated with RUN-EU. The branding utilised also follows from RUN-EU in order to continue connectivity and recognition of quality of product and activities promoted. The RUN-EU PLUS webpage menu contains links to each activity associated with a work package output and content is continuously updated to ensure real-time communication and dissemination of RUN-EU PLUS outputs. Impacts are therefore measurable based on number of hits per activity page. News articles are also posted here.

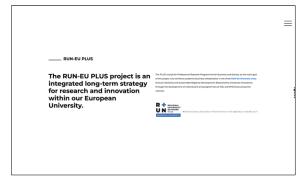
The following infographics illustrate the website content in detail and can be accessed by the links provided.



Figure 1. RUN-EU website menu



Figure 2. RUN-EU PLUS webpage https://run-eu.eu/run-eu-plus/







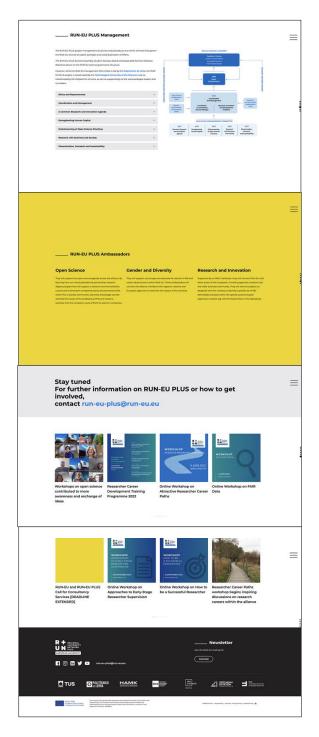


Figure 3. RUN-EU PLUS webpage <a href="https://run-eu.eu/run-eu-plus/">https://run-eu.eu/run-eu-plus/</a>

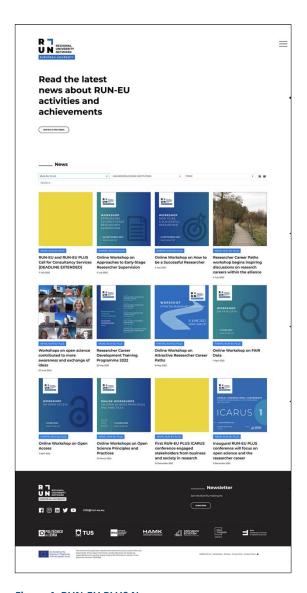


Figure 4. RUN-EU PLUS News https://run-eu.eu/news/



#### 1.2. Introduction to RUN-EU PLUS Members

The RUN-EU PLUS Project consists of members from seven Higher Education Organisations from six EU Countries. They are the founding members of the European University known as RUN-EU or Regional Universities Network-EU formed in 2020 through the European Universities Initiative. This Project is Co-ordinated by Dr Siobhán Moane of the Technological University of the Shannon (TUS), Ireland. The RUN-EU PLUS Project Management Committee and Individual Work package Committee Members are presented in **Figure 5**, with a link to their individual profile on the RUN-EU PLUS webpage.



Agnes Brinks NHL Stenden



Ana Duarte
Polytechnic of Leiria



Ana Sargento
Polytechnic of Leiria



André M. Carvalho IPCA



Anna Mikkonen HAMK



Anna-Maria Baronenkova FHV



António Rocha IPCA



Clara Espirito-Santo Polytechnic of Leiria



**Daniel Miranda**IPCA



Deike Schulz NHL Stenden



**Dulce Correia**Polytechnic of Leiria



Gábor Dogossy SZE



Ingrid van Gorkum NHL Stenden



Isabela Venc FHV



Janne Salminen HAMK



Jellie Visser NHL Stenden



Jessica Walshe TUS



João L. Vilaça IPCA



**José Carlos Gomes**Polytechnic of Leiria



Katalin Czako SZE





Livari Kunttu HAMK



Markus Preissinger FHV



Mervi Friman HAMK



Michael Hellwig FHV



Michelle Mckeon-Bennett TUS



Mona-Anitta Riihimäki HAMK



Noomi King FHV



Nuno Rodrigues
Polytechnic of Leiria



Olli Niemitalo HAMK



Patrícia Gomes IPCA



Patrick Murray TUS



Paula Tavares IPCA



Pedro Morais IPCA



Petra Szakonyi SZE



Ria Saltsidis-Oekas NHL Stenden



**Rita Cadima**Polytechnic of Leiria



Sara Novais Polytechnic of Leiria



Siobhán Moane TUS



Sónia Gonçalves Pereira Polytechnic of Leiria



**Susana Almeida** Polytechnic of Leiria



Tania Marsh TUS



Telle Hailikari HAMK

Figure 5. RUN-EU PLUS Members



#### The RUN-EU PLUS Institutional Representatives are listed in **Table 1**.

**Table 1. RUN-EU PLUS Institutional Representatives** 

TUS	IPL	НАМК	IPCA	SZE	FHV	NHL Stenden
Siobhán Moane (RUN-EU PLUS Project Manager)	Nuno Rodrigues (VP Research)	Annukka Pakarinen (Director of HAMK Bio Research Unit)	João Vilaça (Pro-president for R&D)	Katalin Czakó (Programme Manager PhD Programmes)	Markus Preißinger (Head of Research)	Agnes Brinks (Education & Research Quality Advisor)
Patrick Murray (Head of Research & Technology Transfer)	Clara Espirito Santo (RUN-EU Project Manager)	Virve Kallioniemi-Chambers (Education Development Specialist)	Pedro Morais (Senior Researcher)	Petra Szakonyi (Horizon Europe Coordinator)	Noomi King (RUN-EU Project Manager)	Willie van der Galien (Masters programme Director)
John Cosgrove (Head of Graduate Studies)	Rui Rijo (Pro-president)	Mervi Friman (Research Manager)	Paula Tavares (VP, Professor of Design)	Tibor Dory (Chair of Management Campus Competence Cent)	Isabella Venc (HR, Recruitment and Development)	Ingrid van Gorkum (Leader, Research Project Support Group)
Michelle Bennett (Dean of Faculty Business and Hospitality)	Ana Sargento (VP Social Engagement and Innovation)	Jari Jussila (Director of HAMK Design Factory)	Patrícia Gomes (Associate Professor Public Accounting)	Kinga Kerpics (International co- Ordinator)	Katrin Paldan (User-Centered Technologies Research Centre & Ethics chair)	Jellie Visser (Librarian)
Tania Marsh Scholarly Communications Librarian)	Ana Duarte (Quality Assurance Officer)	Mona-Anitta Riihimäki (Dean, School of Bioeconomy)	António Rocha (Professor)	Diana Skultety (librarian)	Alexandra Dittrich (PR & Communications Manager)	Trudy Post (Research Support Officer)
Shane O'Sullivan (PI Sustainable Development)	Susana Almeida (Associate Professor Paralegal Studies)	Telle Hailikari (Senior Lecturer, Teaching & Learning)	André Carvalho (Adjunct Professor)	Renata Farkas (Head, Department of Stock Creation & Processing)	Fabian Rebitzer (Head, Diversity and Equal Treatment Research)	Ria Oekas (Corporate Communication & Marketing Manager)
Amy Higgins (Research and Technology Transfer Office)	Jose Gomes (Pro-president)	Hanna Lindroos (Education Research Unit)	Daniel Miranda (Assistant Professor, Applied AI)	Laszlo Lendvai (A. Professor, Audi Faculty of Vehicle Engineering)	Michael Hellwig (Postdoctoral Fellow)	Jaap Sanders (Programme Manager in Education)
Joanne Prout (Graduate Studies and Research Office)	Sara Novis (Researcher Environmental Toxicology)	Anna Mikkonen (Postdoctoral Fellow)	Sofia Coelho (Social Services Director)	Tihana Vasic (Research Student)	Anna-Maria Baronenkova (Research Student)	Deike Schultz (Professor, Organisations and Social Media)
June Daly (Faculty of Business & Hospitality)	Sonia Pereira (Professor, Health Sciences)	Janne Salminen (Vice Dean, Prof. Public Law)		Gábor Dogossy (Associate Professor)		
Orla Thornton (Head of Marketing)	Dulce Correia (Librarian)	livari Kunttu (Lead Researcher, Bioeconomy)				
Carol Wrenn (Equality, Diversity and Inclusion Manager)	Rita Cadima (Vice President, Prof Education/Social Sciences)	Olli Niemitalo (Data analyst)				
Jessica Walsh (Researcher, Bioscience)	Rita Cordeiro (Communications Manager)					
	Carolina Cardoso (Digital Content Manager)					



#### 1.3. Overview of RUN-EU PLUS Ambassadors

The RUN-EU PLUS Ambassadors networks are an essential tool in the development of the project objectives, tasks and deliverables. Overall, they are responsible for the development of inclusivity, skills and R&I knowledge transfer and Innovation across the RUN-EU PLUS partner alliance. Communication and dissemination of these activities, their impacts and outputs are presented in **Section 2** of this report.

#### 1.3.1. Gender and Equality Ambassador Network

This network has been developed to support, encourage and advocate for gender equality in research and innovation and career advancement within the RUN-EU network, following European Commission recommendations on gender balance and equality. Each RUN-EU alliance partner has nominated 1 Gender and Diversity ambassador whose profiles are presented in **Figure 6**.



Figure 6. RUN-EU PLUS Gender & Diversity Ambassadors



#### 1.3.2. Open Science Ambassador Network

This network supports the open science agenda across the alliance to exchange best practice and mutual learning within the RUN-EU alliance. These ambassadors are local resources for increasing conversations around open science thereby cultivating awareness, fostering openness and equipping RUN-EU researchers with the necessary tools to champion the open science agenda. The ambassadors of the network, their RUN-EU alliance member and professional role presented in **Figure 7.** 



Figure 7. RUN-EU PLUS Open Science Ambassadors

#### 1.3.3. Research and Innovation Ambassador Network

The R&I ambassador network consolidates the connection of the RUN European University with other actors of the RUN-EU Innovation Ecosystem including funding agencies, investors, and the wider business community. These ambassadors have informed the development of the RUN-EU Innovation Capacity Programme which is a key pillar in the RUN-EU Innovation Ecosystem and they hold a pivotal role in its Research and Innovation Committee as presented in D6.1 RUN-EU Innovation Ecosystem. Each RUN-EU alliance member has nominated 2 R&I ambassadors who are shown in **Figure 8**. Each ambassador is a leading figure in research and in innovation development and commercialisation within their institution.





Figure 8. RUN-EU PLUS Research & Innovation Ambassadors



#### 1.4. Overview of RUN-EU PLUS Training Workshops

The Research Career Development Programme provides support to our researchers in identifying clear personal career paths which enable them to avail of inter-sectoral and international mobility during their careers. Linking with the RUN-EU European Mobility Innovation Centre and the RUN-EU Discovery Programme, training workshops are being identified to provide skills and key information to researchers to gain this understanding.

**Figure 9** lists the training workshops provided by RUN-EU PLUS across the RUN-EU alliance in 2022.



Figure 9. RUN-EU PLUS Flyer for Training Workshops in 2022

This was disseminated on the RUN-EU website and across the RUN-EU PLUS partner alliance.



#### 1.4.1.3. Training Workshops article

The following article included on the RUN-EU PLUS webpage details the programme contacts and locations. The link to this article is provided below.

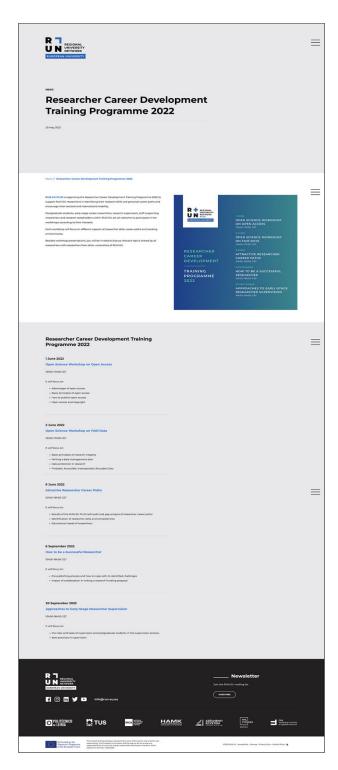


Figure 10. RUN-EU PLUS Article on Researcher Career Training Programme https://run-eu.eu/2022/05/20/researcher-career-development-training-programme-2022/



#### 1.4.1. Open Science Workshop Programmes

As part of the RUN-EU PLUS project and its Researcher Career Development Training Programme, two online workshops on open science principles and practices took place in June.

These workshops were provided by Häme University of Applied Sciences (HAMK), University of Győr – Széchenyi István University (SZE), Polytechnic of Leiria, and NHL Stenden University of Applied Sciences (NHL Stenden) and aimed to introduce participants to Open Access, Research Data Management, and FAIR (Findable, Accessible, Interoperable, Reusable) Data.

Open science is the movement that wishes all research publications (whether data, logs, or articles) to be made public, used by everyone, and even republished (publicly) on other platforms. Not all data may be published openly. It is all about the principle of open publication if possible, keeping it closed if necessary.

The RUN-EU PLUS Online Workshop on Open Access reached 90 participants and the Online Workshop on FAIR Data was attended by 92 people. All feedback received was positive and is reported in RUN-EU PLUS D5.4 Annual Report on the Implementation of the Open Science Skills Training Programme -1<sup>st</sup> Report.

Communication of these events was completed through the webpage, emailing and social media via RUN-EU tags and dissemination of outputs via screen capture publication and videos of presentations. **Section 1.4.1.1** illustrates the design of 'Save the Date' and final notification banners and mailing content used for communication to our alliance network about the events while **Section 1.4.1.2** illustrates the dissemination outputs gathered.

Notice for events was communicated through the 'Save the Date' banners three months before the events with full details communicated two months in advance.



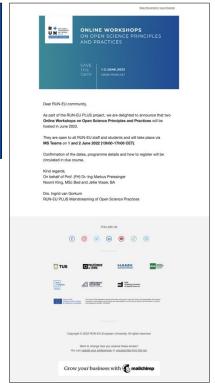
#### 1.4.1.1. 'Save the date' banners and mailing











Save the date - Mailchimp

http://mailchi.mp/d25d6c0e30e0/savethe-date-run-eu-plus-onlineworkshops?e=[UNIQID]



#### 1.4.1.2. Workshops banners







Open Access - Social Media





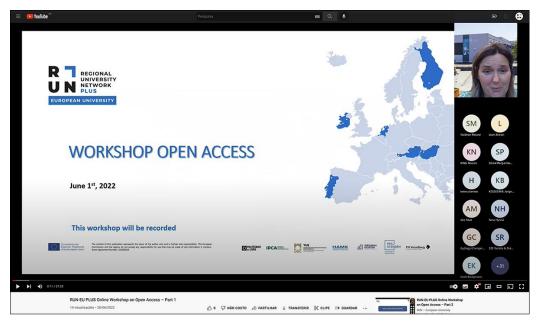


Fair Data - Social Media

Figure 12. RUN-EU PLUS Individual Workshop Social Media Notices

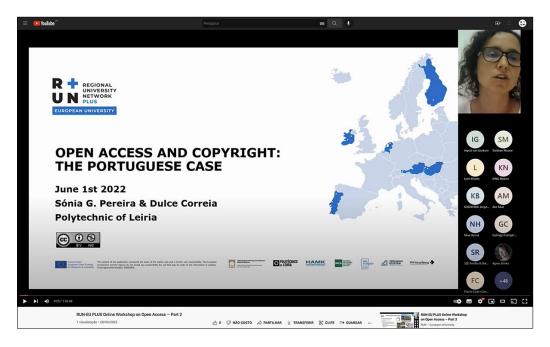


#### 1.4.1.3. Presentation recordings



#### RUN-EU PLUS Online Workshop on Open Access - Part 1

https://www.youtube.com/watch?v=3F1U4uNsYmQ&list=PLYKibftZ06CJpvPw JjKHr2uvjHJPzAK&index=2



**RUN-EU PLUS Online Workshop on Open Access – Part 2** 

https://www.youtube.com/watch?v=zeLObFi3mRc

Figure 13. RUN-EU PLUS Online Presentation Recording Screenshots





**RUN-EU PLUS Online Workshop on Open Access – Part 3** 

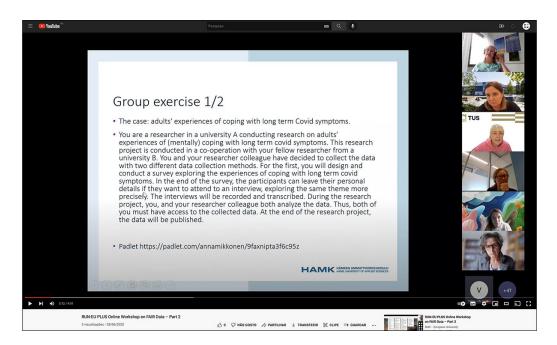
https://www.youtube.com/watch?v=EadMfaqj70s&list=PLYKibftZ06CJpvPw JjKHr2uvjHJPzAK&index=1





#### RUN-EU PLUS Online Workshop on FAIR Data - Part 1

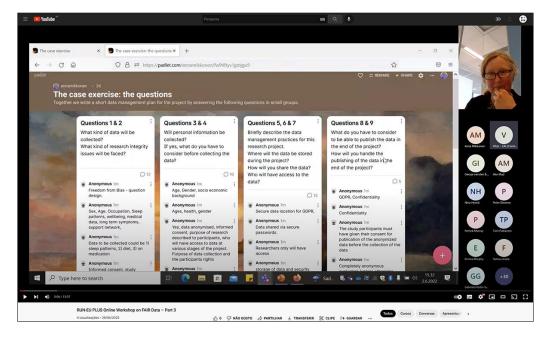
https://www.youtube.com/watch?v=YwZNQOumDUQ



#### RUN-EU PLUS Online Workshop on FAIR Data - Part 2

https://www.youtube.com/watch?v=9jf1ESdVbxA





#### RUN-EU PLUS Online Workshop on FAIR Data - Part 3

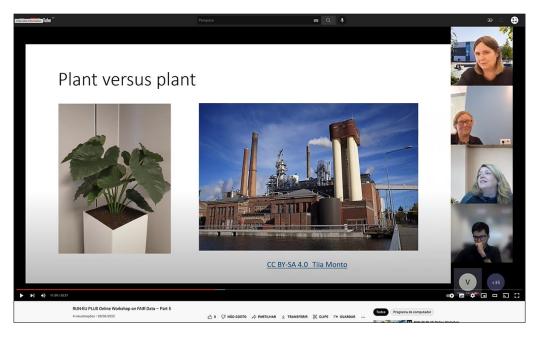
https://www.youtube.com/watch?v=YMGWoeFr5Hg



RUN-EU PLUS Online Workshop on FAIR Data - Part 4

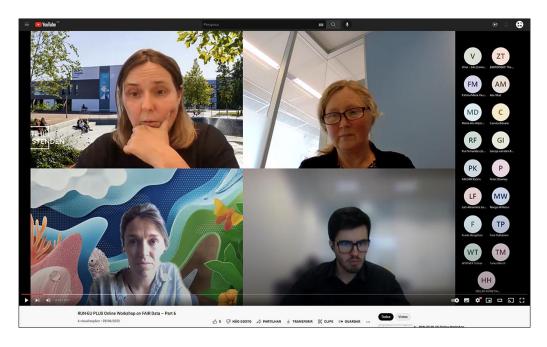
https://www.youtube.com/watch?v=PU8AKf7i0gQ





RUN-EU PLUS Online Workshop on FAIR Data - Part 5

https://www.youtube.com/watch?v=ATyWLkRdxGs



RUN-EU PLUS Online Workshop on FAIR Data – Part 6

 $\underline{https://www.youtube.com/watch?v=ApeSkKFCSfs\&list=PLYKibftZ06CJpvPw\quad JjKHr2uvjHJPzAK\&index=8}$ 



#### 1.4.1.4. Workshops articles

Workshops articles were used to communicate the details of the workshops with registration links and contact information provided. See examples below for both workshops held in June as described above.



Figure 14. Online Workshops on Open Science Principles – Website Article <a href="https://run-eu.eu/2022/03/24/online-workshops-on-open-science-principles-and-practices/">https://run-eu.eu/2022/03/24/online-workshops-on-open-science-principles-and-practices/</a>







#### Open Access – Website article

https://run-eu.eu/2022/04/07/online-workshop-on-open-access/

Fair Data - Website article

https://run-eu.eu/2022/04/07/online-workshop-on-fair-data/

Figure 15. Online Workshops on Open Access and Fair Data – Website Articles



#### 1.4.2. Attractive Researcher Career Path Workshop Programme

As part of the RUN-EU PLUS Researcher Career Development Training Programme 2022, a Workshop on Attractive Researcher Career Paths took place on 9 June.

The workshop gathered 54 RUN-EU researchers at different researcher career stages from across the alliance – those supporting researchers and those considering a career as a researcher.

Dr Siobhán Moane (RUN-EU PLUS Project Manager, TUS) describes the workshop as a great space and time for researchers to meet new colleagues within their European University and to discuss researcher career matters that participants had identified during the workshop registration process. In the morning, presentations focused on information on European goals for researcher careers and how to strengthen research career opportunities within the consortium universities.

Critical topics and challenges regarding researcher career paths were discussed in smaller groups during breakout room sessions. Before the workshop, participants had received a self-audit report on the researcher's career paths undertaken by RUN-EU PLUS as the workshop pre-material. The themes and gaps identified in the report became more "alive" when the researchers shared the challenges they experienced in constructing continuity in their careers.

The event encouraged participants to assess their research skills and identify their training needs. In the afternoon, short presentations on community-based practice research, on research collaboration with enterprises including intellectual property questions, and storytelling as an example of science communication, were all referring to the large variety of skills that researchers use in building their research impact in science and society.



#### 1.4.2.1. Workshop banner

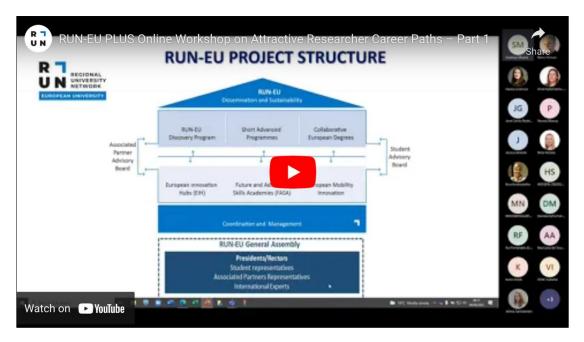


Figure 16. Workshop Banner – Attractive Researcher Career Paths

The workshop banner was communicated as per the previous workshops via the RUN-EU PLUS webpage and emailing three months in advance, with final notification two months in advance. Examples of dissemination of the activity via video recordings and News Articles on the RUN-EU website are illustrated below. Links to the articles and video repository are included. Feedback from workshop participants is presented in RUN-EU PLUS D4.3 Annual Report on the Implementation of the Research Career Development Framework Training.

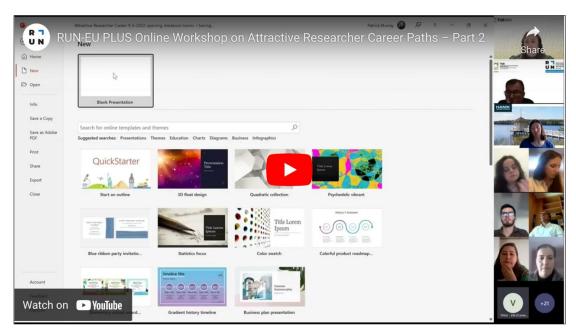


#### 1.4.2.2. Presentation recordings



RUN-EU PLUS Online Workshop on Attractive Researcher Career Paths – Part 1

https://www.youtube.com/watch?v=NSwFWV46SSg



RUN-EU PLUS Online Workshop on Attractive Researcher Career Paths – Part 2 https://www.youtube.com/watch?v=SUi3ofmQqHQ

Figure 17. Attractive Researcher Career Paths - Online Presentation Recording Snapshots



#### 1.4.2.3. News article



Figure 18. Attractive Researcher Career Paths – Website Article https://run-eu.eu/2022/05/16/online-workshop-on-attractive-researcher-career-paths/



#### 1.4.3. How to be a Successful Researcher

RUN-EU PLUS organised an online workshop on How to be a Successful Researcher on 6 September 2022, specially developed for researchers, postgraduate students, and supervisors. There were 102 participants at this workshop.

It focused on the publishing process and how to cope with its identified challenges impact of collaboration in writing a research funding proposal.

The morning session focused on the publishing process, and the afternoon one on networking from the research funding proposal point of view. Participants were welcome to join both or either session of this workshop.

This workshop provided information on best practices in developing an individual publishing strategy. It also provided support to researchers to write articles and research proposals collaboratively in the research field. The workshop banner and information article are included below. Feedback from workshop participants is presented in RUN-EU PLUS D4.3 Annual Report on the Implementation of the Research Career Development Framework Training.

#### 1.4.3.1. Workshop banner



Figure 19. Workshop Banner for Social Media – How to be a Successful Researcher

How to be a Successful Researcher - Social Media

https://www.instagram.com/p/CfqbzYBNzFg/

 $\frac{\text{https://www.facebook.com/run.europeanuniversity/photos/pb.100063991906599.-2207520000../556104706216413/?type=3.}{\text{https://twitter.com/run_euniversity/status/1544590065720070144/photo/1}}$ 

https://www.linkedin.com/company/run-european-university/posts/?feedView=all&viewAsMember=true



#### 1.4.3.2. News article



Figure 20. News Article for Webpage – How to be a Successful Researcher <a href="https://run-eu.eu/2022/07/04/online-workshop-on-how-to-be-a-successful-researcher/">https://run-eu.eu/2022/07/04/online-workshop-on-how-to-be-a-successful-researcher/</a>



# 1.4.4. Workshop on Approaches to Early-Stage Researcher Supervision

RUN-EU PLUS delivered an online workshop on Approaches to Early-Stage Researcher Supervision on 20 September 2022, specially developed for new research supervisors and researchers wishing to take up the role of a supervisor in the future. 42 participants from across RUN-EU took part in this workshop and the breakdown of their researcher roles and workshop feedback is presented in RUN-EU PLUS D4.3 Annual Report on the Implementation of the Research Career Development Framework Training.

PhD students were also welcomed to participate in this workshop to represent the supervisee point of view and gain insights into the supervision process.

One essential goal of RUN-EU PLUS is that RUN-EU researchers will attain advanced competencies in research and transferable skills and the ability to plan their career and learning paths toward it.

Supervisors are key actors in enabling the continuous learning and skills development processes of all researchers. Postgraduate students in turn have their own important impact on the collaboration process with a supervisor.

The workshop will focus on the roles and tasks of supervisors and postgraduate students in the supervision process and best practices in supervision in various supervision environments

The workshop banner and information article are included below.



#### 1.4.4.1. Workshop banners





### Approaches to Early-Stage Researcher Supervision – Social Media

https://www.instagram.com/p/CfrA4B8NURF/https://www.facebook.com/run.europeanuniversity/photos/pb.100063991906599.-

2207520000../556247792868771/?type=3

https://twitter.com/run\_euniversity/status/1544669192791756804/photo/1

https://www.linkedin.com/company/run-europeanuniversity/posts/?feedView=all&viewAsMember=true

## Approaches to Early-Stage Researcher Supervision – Register Now! – Social Media

https://www.instagram.com/p/CfrA4B8NURF/ https://www.facebook.com/photo.php?fbid=470125208463 872&set=pb.100063991906599.-2207520000..&type=3 https://twitter.com/run\_euniversity/status/1544669192791 756804/photo/1

https://www.linkedin.com/company/run-europeanuniversity/posts/?feedView=all&viewAsMember=true

Figure 21. Workshop Banner for Social Media – Approaches to Early Stage Researcher Supervision (a) Announcement; (b) Register Now Invite.



#### 1.4.4.2. News article

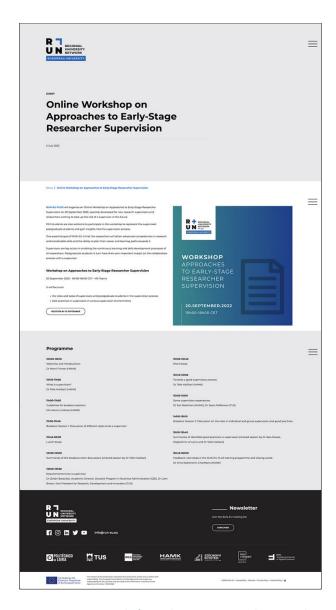


Figure 22. News Article for Webpage – Approaches to Early-Stage Researcher Supervision
<a href="https://run-eu.eu/2022/07/05/online-workshop-on-approaches-to-early-stage-researcher-supervision/">https://run-eu.eu/2022/07/05/online-workshop-on-approaches-to-early-stage-researcher-supervision/</a>



# 1.5. Annual International Conference on Applied Research with Business and Society (ICARUS) – Year 1

Hosted by the University of Győr – Széchenyi Istvan University, the first RUN-EU PLUS 'Annual International Conference on Applied Research with Business and Society' (ICARUS) was held online on 14 December 2021.

This was the first conference of the RUN-EU PLUS project since it was launched on 5 November 2021, at the RUN-EU General Assembly in Ireland. It engaged research students, scholars, researchers, and business and society stakeholders in discussions concerning the development of practice-based research degree programmes, open science practice and researcher career development across RUN-EU.

This conference highlighted the importance of the 'PLUS' (Professional Research Programmes for Business and Society) attached to the original RUN-EU and emphasised the project vision of adapting the RUN-EU research outcomes to regional labour markets and societal demands, with measurable downstream societal benefits that will lead to the transformation of the European regions. Its three tracks are linked to the focus areas of the alliance and its future European Innovation Hubs (Future and Sustainable Industries; Bioeconomy; and Social Innovation).

The conference was held online due to continued COVID-19 restrictions across Europe so registration and connectivity with the event was through Eventbrite. All Alliance organisation members were invited to attend as well as RUN-EU and RUN-EU PLUS associated partners in government, community and state agencies as well as the wider associated business community.

The following sections illustrate the communications and dissemination outputs from this event.



#### 1.5.1. ICARUS1 Banner

The ICARUS1 Banner was designed following RUN-EU branding guidelines adapted for RUN-EU PLUS. Each subsequent year will utilise similar banner design with minor updates focusing on the location and theme of the conference. Communication was two months in advance of the event with Registrations opening one month in advance.









Figure 23. ICARUS1 Conference Banner for Social Media



#### 1.5.2. Registration call



Figure 24. ICARUS1 Conference Registration Call Email

https://www.eventbrite.ie/e/run-eu-icarus-conference-14th-dec-2021-by-szechenyi-istvan-university-tickets-217549675937

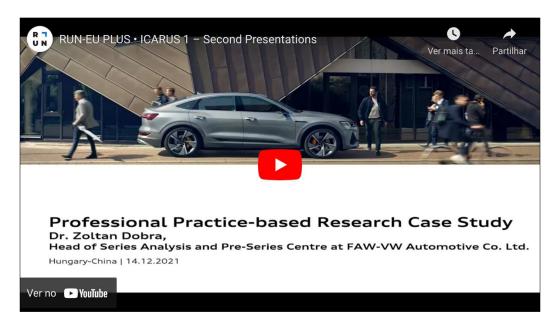


#### 1.5.3. Conference presentations



#### **RUN-EU PLUS ICARUS 1 – First Presentations**

https://www.youtube.com/watch?v=dOms\_uRm69M&t=8s



**RUN-EU PLUS ICARUS 1 – Second Presentations** 

https://www.youtube.com/watch?v=8VAXcMSSYiY

**Figure 25. ICARUS1 Conference Online Presentations Snapshots** 





**RUN-EU PLUS ICARUS 1 – Third Presentations** 

https://www.youtube.com/watch?v=dOms\_uRm69M&t=1s



#### 1.5.3. Related news articles

As events or activities occur a news article is generated to summarise the outputs, learnings and experiences of the participants and organisers to provide feedback and further disseminate the RUN-EU PLUS objectives. Examples of these are included below for the Inaugural ICARUS1 conference and RUN-EU PLUS Call for Consultancy Services.

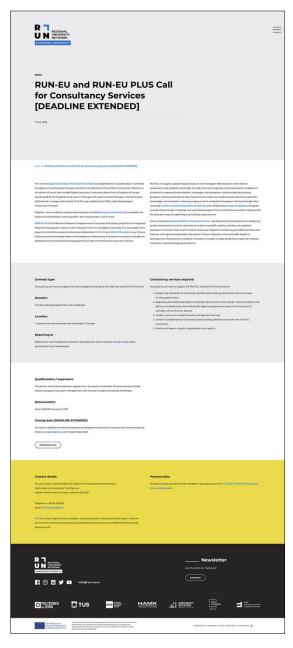
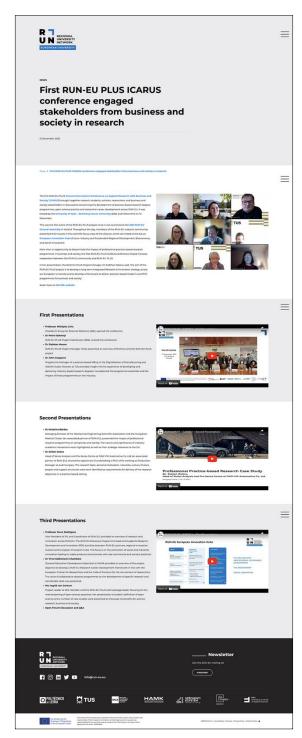


Figure 26. ICARUS1 Conference News Articles for Webpage https://run-eu.eu/2022/07/11/run-eu-and-run-eu-plus-call-for-consultancy-services/





Inaugural RUN-EU PLUS conference will focus on open science and the researcher career – Website article https://run-eu.eu/2021/12/09/inaugural-run-eu-plus-conference-will-focus-on-open-science-and-the-researcher-career-2/



First RUN-EU PLUS ICARUS conference engaged stakeholders from business and society in research

- Website article

https://run-eu.eu/2021/12/21/first-run-eu-plus-icarus-conference-engaged-stakeholders-from-business-and-society-in-research-2/



#### 2. RUN-EU PLUS Dissemination Activities

The Dissemination Activities for all RUN-EU PLUS work packages are detailed below as disseminated by each Alliance organisation. Impacts of some events were low as they were targeted as information sessions internally or targeted workshops. However, wider impacts for presentations and conferences was very acceptable with over 5,000+ hits at each event. It is the aim of the Dissemination Committee to increase the impacts of activities and articles with regular newsletters and e-zines designed for specific target audiences such as *the student*, *the researcher*, *the enterprise* ensuring a clear communication of the power of RUN-EU and RUN-EU PLUS for transformation of the associated Regions and thereby Europe through transformational learning, research, innovation and mobility.

#### 2.1. TUS Dissemination Activity

No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
1	Presentation	Open Science Researcher training workshop	1/6/2022	85	EU	Video on RUN-EU website (Evidence name: 1)
2	Presentation	FAIR Data Researcher training workshop	2/6/2022	85	EU	Video on RUN-EU website (Evidence name: 2)
3	Presentation	Attractive Researcher Careers training workshop	9/6/2022	55	EU	Video on RUN-EU website (Evidence name: 3)



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
4	Presentation	TUS all-staff address, Limerick	1/9/2021	>600	National	Programme of events (Evidence name: 4)
5	Presentation	RUN-EU General Assembly, TUS, Limerick, Ireland	5/11/2021	200	EU	Images on RUN-EU website (Evidence name: 5)
6	Presentation	ICARUS Conference	14/12/2021	250	EU	Images on RUN-EU PLUS webpage (Evidence name: 6)
7	Presentation	Confirm (Smart Manufacturing Ireland) – LIVE Limerick Innovation Virtual Event	9/12/2021	50	Local	Programme of events (Evidence name: 7)
8	Online posting	Social Media posts (LinkedIn)	Continuous	>7000	Public	Screenshots of online posts (Evidence name: 8)
9	Presentation	RUN-EU PMC meeting, NHL Stenden Institutional visit, Netherlands	22/3/2022	25	RUN-EU Project Management Committee	RUN-EU PMC minutes (Evidence name: 9)
10	Presentation	RUN-EU PLUS update at RUN-EU presidents/CEO/rectors meeting, NHL Stenden	23/3/2022	40	RUN-EU Project Management Committee/student advisory board/WPLs/Associate members	Minutes of meeting (Evidence name: 10)



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
11	Presentation	RUN-EU PMC meeting, IPL Institutional visit, Portugal	11/5/2022	25	RUN-EU PMC, Presidents/Associated Partners/Student Advisory Board	Minutes of meeting (Evidence name: 11)
12	Presentation	Institutional visit, Széchenyi István University, Hungary	5/4/2022	40	RUN-EU PMC, Partner delegations, Presidents/Associated Partners, SZE staff	Minutes of meeting (Evidence name: 12)
13	Email	Emails promoting training courses	Continuous	2000	RUN-EU Project Management Committee/Partner Organisations	Copy of email (Evidence name: 13)
14	e-magazine	RUN-EU and RUN-EU PLUS e-zine	30/10/2022	N/A	RUN-EU Project Management Committee/Partner Organisations/Associated Partners	In preparation (Evidence name: 14)
15	TUS Internal Academic Staff Meeting	TUS Faculty board meetings and Staff information days	Continuous	30	Internal TUS Communication	Minutes of meetings (Evidence name: 15)
16	Workpackage membership	RUN-EU WP7 Joint & Double Degrees workpackage	Continuous	25	RUN-EU Management Committee	Minutes of meetings (Evidence name: 16)
17	Workpackage membership	RUN-EU WP2 European Innovation Hubs	Continuous	18	RUN-EU Management Committee	Minutes of meetings (Evidence name: 17)



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
18	Workpackage membership	RUN-EU WP5 Discovery Research Programme	Continuous	45	RUN-EU Management Committee	Minutes of meetings (Evidence name: 18)
19	Committee membership	RUN-EU Interuniversity Recognition Team (IURT)	Continuous	12	RUN-EU Management Committee	Minutes of meetings (Evidence name: 19)
20	Report	RUN-EU Erasmus+ mid-term report	30/6/2022	58	EU	Report submitted (Evidence name: 20)
21	Report	RUN-EU PLUS D7.2 Best Practice Annual Report - 1st Report	30/9/2022	69	Public	Report submitted for EU approval (Evidence name: 21)
22	Report	RUN-EU PLUS D7.12 Annual Communications and Outreach Report – 1st Report	30/9/2022	69	Public	Report submitted for EU approval (Evidence name: 22)
23	Report	RUN-EU PLUS D7.15 Short Policy Brief Year 1	30/9/2022	69	RUN-EU Project Management Committee and EU Commission	Report submitted for EU approval (Evidence name: 23)



# 2.2. POLYTECHNIC OF LEIRIA Dissemination Activity

No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
1	Posting online, of Events, Posting online, of Events, of News/Articles	ICARUS 1 – Annual International Conference on Applied Research with Business and Society (IG, FB, Twitter, LinkedIn, website article and registration call)	9/12/2021	3,459 + 279	Online	https://www.instagram.com/p/ CXQIHBig311/ https://www.facebook.com/ru n.europeanuniversity/photos/p b.100063991906599 2207520000/4206453964290 12/?tvpe=3 https://twitter.com/run_euniv ersity/status/14688948005145 88674/photo/1 https://www.linkedin.com/com pany/run-european- university/posts/?feedView=all &viewAsMember=true https://run- eu.eu/2021/12/09/inaugural- run-eu-plus-conference-will- focus-on-open-science-and- the-researcher-career-2/ https://www.eventbrite.ie/e/r un-eu-icarus-conference-14th- dec-2021-by-szechenyi-istvan- university-tickets- 217549675937
2	Emailing, of Events, in my institution	14 de dezembro   I Conferência Internacional Anual RUN-EU PLUS sobre Investigação Aplicada com as Empresas e a Sociedade (ICARUS)   Inscrições Abertas (IPL)	9/12/2021	16,000	Online	Copy of email – in PT (Evidence name: 2)



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
3	Posting online, of Events, of News/Articles	First RUN-EU PLUS ICARUS conference engaged stakeholders from business and society in research (IG, FB, Twitter and LinkedIn)	15/12/2021	3,827	Online	https://www.instagram.com/p/ CXgOQ5ogpVM/ https://www.facebook.com/ru n.europeanuniversity/photos/p b.100063991906599 2207520000/4243084427293 74/?tvpe=3 https://twitter.com/run_euniv ersity/status/14711028837897 46188/photo/1 https://www.linkedin.com/com pany/run-european- university/posts/?feedView=all &viewAsMember=true
4	Posting online, of Events, of News/Articles	First RUN-EU PLUS ICARUS conference engaged stakeholders from business and society in research (Website article)	21/12/2021	47	Online	https://run- eu.eu/2021/12/21/first-run-eu- plus-icarus-conference- engaged-stakeholders-from- business-and-society-in- research-2/
5	Posting online, of Project info, in project channels	RUN-EU PLUS • ICARUS 1 Presentations (YouTube)	21/12/2022	112	Online	https://www.youtube.com/wat ch?v=dOms_uRm69M&t=1s https://www.youtube.com/wat ch?v=8VAXcMSSYIY&t=1s https://www.youtube.com/wat ch?v=3TINs7z0I9k&t=2s
6	Emailing, of Newsletter	First RUN-EU PLUS ICARUS conference engaged stakeholders from business and society in research  Inaugural RUN-EU PLUS conference focuses on open science and the researcher career	14/1/2022	259	Online	https://us5.campaign- archive.com/?u=a2642710fb5b dc2f5784c32c0&id=71cf131500



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
		(RUN-EU January 22 newsletter articles – Mailchimp)				
7	Posting online	Online Workshops on Open Science Principles and Practices layout – Save the date (Instagram, Facebook, Twitter and LinkedIn)	2/3/2022	1,729	Online	https://www.instagram.com/p/ CamNdWLND3C/ https://www.facebook.com/ru n.europeanuniversity/photos/p b.100063991906599 2207520000/4721403512795 16/?type=3 https://twitter.com/run_euniv ersity/status/14989559225505 38243/photo/1 https://www.linkedin.com/com pany/run-european- university/posts/?feedView=all &viewASMember=true
8	Emailing, of Newsletter	Online Workshops on Open Science Principles and Practices layout – Save the date (Mailchimp)	2/3/2022	344	Online	https://us5.campaign- archive.com/?u=a2642710fb5b dc2f5784c32c0&id=9ab3e0953 1
9	Emailing, of Newsletter	ICARUS 1 – Annual International Conference on Applied Research with Business and Society + Online Workshops on Open Science Principles and Practices layout – Save the date + Instagram Gallery highlight (RUN-EU March 22 newsletter – Mailchimp)	10/3/2022	352	Online	https://us5.campaign- archive.com/?u=a2642710fb5b dc2f5784c32c0&id=80f99083c2



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
10	Presenting, Posting online, of Project info, in project channels	Our new website is live! RUN-EU and RUN-EU PLUS website launch (Instagram, Facebook, Twitter and LinkedIn)	21/3/2022	2,134	Online	https://www.instagram.com/p/ CbXTU5MAIHN/ https://www.facebook.com/ru n.europeanuniversity/videos/1 397774147335614 https://twitter.com/run_euniv ersity/status/15059342851397 59104 https://www.linkedin.com/com pany/run-european- university/posts/?feedView=vi deos&viewAsMember=true
11	Emailing, of Newsletter	RUN-EU has a new website! RUN-EU and RUN-EU PLUS website launch (Mailchimp)	22/3/2022	366	Online	https://us5.campaign- archive.com/?u=a2642710fb5b dc2f5784c32c0&id=7a70b4aa4 Z
12	Posting online, of News/Articles, of Events, in project channels	Online Workshops on Open Science Principles and Practices (Website article)	24/3/2022	102	Online	https://run- eu.eu/2022/03/24/online- workshops-on-open-science- principles-and-practices/
13	Posting online, of News/Articles, of Events, in project channels	Online Workshop on Open Access (website article, Instagram, Facebook, Twitter and LinkedIn)	7/4/2022	2,668	Online	https://www.instagram.com/p/ CcDXuuhN3Bb/ https://www.facebook.com/ru n.europeanuniversity/photos/p b.100063991906599 2207520000/4951927156409 46/?type=3 https://twitter.com/run euniv ersity/status/15120682565881 73320/photo/1 https://www.linkedin.com/com pany/run-european- university/posts/?feedView=all &viewAsMember=true https://run- eu.eu/2022/04/07/online- workshop-on-open-access/



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
14	Posting online, of News/Articles, of Events, in project channels	Online Workshop on FAIR Data (website article, Instagram, Facebook, Twitter and LinkedIn)	7/4/2022	3,462	Online	https://www.instagram.com/p/ CcDbs6PNBhJ/ https://www.facebook.com/ru n.europeanuniversity/photos/p b.100063991906599 2207520000/4952148956387 28/?type=3 https://twitter.com/run_euniversity/status/15120781190451 97824/photo/1 https://www.linkedin.com/company/run-europeanuniversity/posts/?feedView=all&viewAsMember=truehttps://run-eu.eu/2022/04/07/online-workshop-on-fair-data/
15	Emailing, of Newsletter	RUN-EU May 22 newsletter Instagram Gallery highlight — Mailchimp	3/5/2022	399	Online	https://us5.campaign- archive.com/?u=a2642710fb5b dc2f5784c32c0&id=a4c78d14bf
16	Posting online, of News/Articles, of Events, in project channels	Online Workshop on Attractive Researcher Career Paths (Website article)	16/5/2022	467	Online	https://run- eu.eu/2022/05/16/online- workshop-on-attractive- researcher-career-paths/
17	Posting online, of News/Articles, of Events, in project channels	Online Workshop on Attractive Researcher Career Paths (Instagram, Facebook, Twitter and LinkedIn)	19/5/2022	1,583	Online	https://www.instagram.com/p/CdvPBwXtzp8/https://www.facebook.com/runeuropeanuniversity/photos/pb.1000639919065992207520000./522930876200463/?tvpe=3https://twitter.com/runeuniversity/status/1527245870835671043/photo/lhttps://www.linkedin.com/company/run-europeanuniversity/posts/?feedView=all&viewAsMember=true



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
18	Posting online, of News/Articles, of Events, in project channels	Researcher Career Development Training Programme 2022 (Website article)	20/5/2022	802	Online	https://run- eu.eu/2022/05/20/researcher- career-development-training- programme-2022/
19	Posting online, of News/Articles, of Events, in project channels	Researcher Career Development Training Programme 2022 (Instagram, Facebook, Twitter and LinkedIn)	20/5/2022	1,898	Online	https://www.instagram.com/p/ CdyFZTPNY1r/ https://www.facebook.com/ru n.europeanuniversity/photos/p b.100063991906599 2207520000/5237113027890 87/?type=3 https://twitter.com/run_euniv ersity/status/15276414036559 58529/photo/1 https://www.linkedin.com/com pany/run-european- university/posts/?feedView=all &viewAsMember=true
20	Emailing, of Events, in my institution	27 de maio   16H30   Bright Fridays: "I&D NA RUN-EU: OPORTUNIDADES E CASOS DE SUCESSO"   Campus 5 – Politécnico de Leiria (IPL)	23/5/2022	16,0000	Online	Copy of email – in PT (Evidence name: 20)
21	Emailing, of Events, in my institution	NOVO HORÁRIO: 27 de maio   16H30   Bright Fridays: "I&D NA RUN-EU: OPORTUNIDADES E CASOS DE SUCESSO"   Campus 5 – Politécnico de Leiria (IPL)	26/5/2022	16,0000	Online	Copy of email – in PT (Evidence name: 21)



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
22	Emailing, of Events, in my institution	RUN-EU PLUS Workshops – RESEARCHER CAREER DEVELOPMENT TRAINING PROGRAMME 2022 (IPL)	30/5/2022	16,0000	Online	Copy of email – in PT (Evidence name: 22)
23	Posting online, of News/Articles, of Events, in project channels	Workshops on open science contributed to more awareness and exchange of ideas (Website article)	27/6/2022	159	Online	https://run- eu.eu/2022/06/27/workshops- on-open-science-contributed- to-more-awareness-and- exchange-of-ideas
24	Posting online, of News/Articles, of Events, in project channels	Workshops on open science contributed to more awareness and exchange of ideas (Instagram, Facebook, Twitter and LinkedIn)	27/6/2022	2,177	Online	https://www.instagram.com/p/ CfUEcIQNvBZ/ https://www.facebook.com/ru n.europeanuniversity/photos/p b.100063991906599 2207520000/5496100801992 09/?type=3 https://twitter.com/run_euniv ersity/status/15414444076768 78856/photo/1 https://www.linkedin.com/com pany/run-european- university/posts/?feedView=all &viewASMember=true
25	Posting online, of Project info, in project channels	RUN-EU PLUS Online Workshop on Open Access Presentations (YouTube)	28/6/2022	39	Online	https://www.youtube.com/wat ch?v=3F1U4uNsYmQ https://www.youtube.com/wat ch?v=zeLObFi3mRc https://www.youtube.com/wat ch?v=EadMfaqi70s
26	Posting online, of Project info, in project channels	RUN-EU PLUS Online Workshop on FAIR Data Presentations (YouTube)	28/6/2022	46	Online	https://www.youtube.com/wat ch?v=YwZNQOumDUQ https://www.youtube.com/wat ch?v=9if1ESdVbxA https://www.youtube.com/wat ch?v=YMGWoeFr5Hg https://www.youtube.com/wat ch?v=PU8AKf7i0gQ



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
						https://www.youtube.com/wat ch?v=ATyWLkRdxGs https://www.youtube.com/wat ch?v=ApeSkKFCSfs
27	Posting online, of News/Articles, of Events, in project channels	Researcher Career Paths workshop begins inspiring discussions on research careers within the alliance (Website article)	4/7/2022	388	Online	https://run- eu.eu/2022/07/04/researcher- career-paths-workshop-begins- inspiring-discussions-on- research-careers-within-the- alliance/
28	Posting online, of News/Articles, of Events, in project channels	Are you a #researcher looking to influence and shape your future career path? (Instagram, Facebook, Twitter and LinkedIn)	4/7/2022	1,631	Online	https://www.instagram.com/p/ Cfl-24ZNhSy/ https://www.facebook.com/ru n.europeanuniversity/photos/p b.100063991906599 2207520000/5543531997248 97/?type=3 https://twitter.com/run_euniv ersity/status/15439635362920 40706/photo/1 https://www.linkedin.com/com pany/run-european- university/posts/?feedView=all &viewAsMember=true
29	Posting online, of Project info, in project channels	RUN-EU PLUS Online Workshop on Attractive Researcher Career Paths Presentations (YouTube)	4/7/2022	961	Online	https://www.youtube.com/wat ch?v=NSwFWV46SSg&t=1s https://www.youtube.com/wat ch?v=SUi3ofmQqHQ&t=1s
30	Posting online, of News/Articles, of Events, in project channels	Online Workshop on How to be a Successful Researcher (Website article)	4/7/2022	679	Online	https://run- eu.eu/2022/07/04/online- workshop-on-how-to-be-a- successful-researcher/



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
31	Posting online, of News/Articles, of Events, in project channels	Online Workshop on Approaches to Early-Stage Researcher Supervision (Website article)	5/7/2022	670	Online	https://run- eu.eu/2022/07/05/online- workshop-on-approaches-to- early-stage-researcher- supervision/
32	Posting online, of News/Articles, of Events, in project channels	Online Workshop on How to be a Successful Researcher (Instagram, Facebook, Twitter and LinkedIn)	6/7/2022	3,932	Online	https://www.instagram.com/p/ CfqbzYBNzFg/ https://www.facebook.com/ru n.europeanuniversity/photos/p b.10063991906599 2207520000/5561047062164 13/?type=3 https://twitter.com/run_euniv ersity/status/15445900657200 70144/photo/1 https://www.linkedin.com/com pany/run-european- university/posts/?feedView=all &viewAsMember=true
33	Posting online, of News/Articles, of Events, in project channels	Online Workshop on Approaches to Early-Stage Researcher Supervision (Instagram, Facebook, Twitter and LinkedIn)	6/7/2022	2,998	Online	https://www.instagram.com/p/ CfqbzYBNzFg/ https://www.facebook.com/ru n.europeanuniversity/photos/p b.100063991906599 2207520000/5561047062164 13/?type=3 https://twitter.com/run_euniv ersity/status/15445900657200 70144/photo/1 https://www.linkedin.com/com pany/run-european- university/posts/?feedView=all &viewASMember=true
34	Emailing, of Newsletter	Researcher Career Paths workshop begins inspiring discussions on research careers within the alliance + Workshops on open science	11/7/2022	437	Online	https://us5.campaign- archive.com/?u=a2642710fb5b dc2f5784c32c0&id=d5cb10047 C



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
		contributed to more awareness and exchange of ideas + Researcher Career Development Training Programme 2022 + Workshop on How to be a Successful Researcher + Workshop on Approaches to Early- Stage Researcher Supervision + Instagram Gallery highlight (RUN-EU July 22 newsletter — Mailchimp)				
35	Posting online, of Project info, in project channels	RUN-EU and RUN-EU PLUS Call for Consultancy Services [DEADLINE EXTENDED] (Website article)	11/7/2022	187	Online	https://run- eu.eu/2022/07/11/run-eu-and- run-eu-plus-call-for- consultancy-services/
36	Posting online, of News/Articles, of Events, in project channels	Register Now – Online Workshop on Approaches to Early-Stage Researcher Supervision (Instagram, Facebook, Twitter and LinkedIn)	31/8/2022	2,294	Online	https://www.instagram.com/p/ Ch63BkANSUj/ https://www.facebook.com/ph oto.php?fbid=47012520846387 2&set=pb.100063991906599 2207520000&type=3 https://twitter.com/run_euniv ersity/status/15649169576647 59810/photo/1 https://www.linkedin.com/com pany/run-european- university/posts/?feedView=all &viewAsMember=true



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
37	Posting online, of Project info, in project channels	RUN-EU and RUN-EU PLUS Call for Consultancy Services [DEADLINE EXTENDED] + Workshop on Approaches to Early- Stage Researcher Supervision + Instagram Gallery highlight (RUN-EU September 22 newsletter – Mailchimp)	13/9/2022	482	Online	https://run- eu.eu/2022/07/11/run-eu-and- run-eu-plus-call-for- consultancy-services/



# 2.3. HAMK Dissemination Activity

No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
1.	Publication	Web page created	31/3/2022	35	National	English sub webpage created for project https://www.hamk.fi/runeuplus
2.	Online posting	Registration open for two Online Workshops on Open Science Principles and Practices in June 2022, one on Open Access and one on FAIR Data.	8/4/2022	178	Local	Advertisement in HAMk internal Yammer channel to promote workshops <a href="https://web.vammer.com/main/threads/ey/fdHlwZSI6IIRocm/hzClsImlkljoiMTY4NDg1NTgyNiAyMiQwMCJ9">https://web.vammer.com/main/threads/ey/fdHlwZSI6IIRocm/hzClsImlkljoiMTY4NDg1NTgyNiAyMiQwMCJ9</a>
3.	Online posting	Registration open for free Online Workshop on Attractive Researcher Career Paths on 9 June 2022	17/5/2022	364	Local	Advertisement in HAMk internal Yammer channel to promote workshop https://web.yammer.com/mai n/threads/ey/fdHlwZSI6IIRocm VhZCIslmlklioiMTcOMTM4OTU 50TIxOTcxMiJ9
4.	Blog posting	Blog post about Trust in research collaboration	27/5/2022	39	National	https://blog.hamk.fi/hamk- beat/luottamus- tutkimuksellisessa- yhteistyossa/
5.	Online posting	Registration open for online workshop "How to be a Successful Researcher" held 6/9/2022	2/8/2022	167 so far	Local	Advertisement in HAMK internal Yammer channel to promote workshop



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
						https://web.yammer.com/mai n/threads/eyJfdHlwZSI6IlRocm VhZCIsImlkIjoiMTg1Mjk0MzM xNig0NDU0NCJ9



# 2.4. IPCA Dissemination Activity

No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
1.	Online posting	News about the IPCA innovation discussed at the RUN-EU European Innovation Hub conference	3/11/2021	>5,000	Local and Online	Print screen of online posts or publications.  IPCA Website: https://ipca.pt/noticia/inovaca o-do-ipca-discutida-na- conferencia-run-eu-european- innovation-hub/
2.	Emailing	Invitation to IPCA professors to participate in ICARUS Conference.	07/12/2021	~150	Local	Copy of email (Evidence name: 2)
3.	Online posting	Invitation to IPCA students to sign up for SAP: "Design Expedition: Emotional Intelligence Meets Artificial Intelligence in Business Design". Published on IPCA website and Facebook channel to promote SAP. Social Media SAPs post	02/01/2022	>5,000	Local and Online	IPCA Website: https://ipca.pt/ipca/unidades/ upraxis/universidade- europeia-run-eu/cursos- avancados/design-expedition- 2/
4.	Online posting	Invitation to IPCA students to sign up for SAP: "Future Explorations". Published on IPCA website and Facebook channel to promote SAP. Social Media SAPs post	10/2/2022	>5,000	Local and Online	Print screen of online posts or publications.  IPCA Website: https://ipca.pt/ipca/unidades/ upraxis/universidade- europeia-run-eu/cursos- avancados/future- explorations/



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
5.	Emailing, Online posting	Invitation to IPCA students to sign up for SAP: "Go for a Digital Product". Emails and published on IPCA website and Facebook channel to promote SAP. Social Media SAPs post	15/2/2022	>5,000	Local and Online	Copy of email, Print screen of online posts or publications. IPCA Website:  https://ipca.pt/ipca/unidades/upraxis/universidadeeuropeia-run-eu/cursosavancados/go-for-a-digital-product/
6.	Online posting	Promotion of IPCA as a RUN-EU partner among new Erasmus students on article "IPCA mais internacional com a chegada de novos estudantes". Published on IPCA website and Facebook channel.	22/2/2022	>5,000	Local and Online	Print screen of online posts or publications.  IPCA Website: https://ipca.pt/noticia/ipca-mais-internacional-com-a-chegada-de-novos-estudantes/
7.	Online posting	Online Post (IPCA Facebook) about students Sérgio Oliveira and Ana Rita Freitas, members of the "RUN-EU-IPCA Student Advisory Board, are participating in the European Student Assembly Steering Committee in Strasbourg, France.	3/3/2022	>5,000	Local and Online	Print screen of online posts or publications (Evidence name: 7)
8.	Emailing, Online posting	Invitation to IPCA students to sign up for SAP: "Smart Everything". Emails and published on IPCA website and Facebook channel to promote SAP. Social Media SAPs post	7/3/2022	>5,000	Local and Online	Copy of email, Print screen of online posts or publications. IPCA Website: https://ipca.pt/ipca/unidades/upraxis/universidadeeuropeia-run-eu/cursosavancados/smart-everything-2-2/



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
9.	Online posting	Invitation to IPCA students to sign up for SAP: "Preventing the Social Exclusion of Young People". Published on IPCA website and Facebook channel to promote SAP. Social Media SAPs post	16/3/2022	>5,000	Local and Online	Print screen of online posts or publications. IPCA Website: https://ipca.pt/ipca/unidades/upraxis/universidade-europeia-run-eu/cursos-avancados/preventing-the-social-exclusion-of-young-people/
10.	Online posting	News about the IPCA participation in a RUN-EU/RUN-EU PLUS visit to the NHL Stenden University of Applied Sciences, in Leeuwarden, Netherlands. Published on IPCA website and Facebook channel.	29/3/2022	>5,000	Local and Online	Print screen of online posts or publications.  IPCA Website: <a href="https://ipca.pt/noticia/ipca-participa-em-missao-da-run-eu-na-universidade-de-ciencias-aplicadas-nhl-stenden/">https://ipca.pt/noticia/ipca-participa-em-missao-da-run-eu-na-universidade-de-ciencias-aplicadas-nhl-stenden/</a>
11.	Online posting	Promotion by IPCA students "IPCA é universidade europeia!". Published on IPCA website and Facebook channel.	21/3/2022	>5,000	Local and Online	Print screen of online posts or publications (Evidence name: 11)
12.	Presentation	RUN-EU/RUN-EU PLUS PMC meeting, NHL Stenden Institutional visit, Netherlands	22/3/2022	25	RUN-EU Project Management Committee	RUN-EU PMC minutes (Evidence name: 12)
13.	Emailing, Online posting	Invitation to IPCA students to sign up for SAP: "Challenging Game Development". Emails and published on IPCA website and Facebook channel to promote SAP. Social Media SAPs post	1/4/2022	>5,000	Local and Online	Copy of email, Print screen of online posts or publications. IPCA Website: <a href="https://ipca.pt/ipca/unidades/upraxis/universidade-europeia-run-eu/cursos-">https://ipca.pt/ipca/unidades/upraxis/universidade-europeia-run-eu/cursos-</a>



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
						avancados/challenging-game- development-2/
14.	Emailing, Online posting	Invitation to IPCA students to sign up for SAP: "How to Navigate through Unfamiliar Contexts". Emails and published on IPCA website, Facebook and LinkedIn channel to promote SAP. Social Media SAPs post	6/4/2022	>5,000	Local and Online	Copy of email, Print screen of online posts or publications. IPCA Website:  https://ipca.pt/noticia/sap-how-to-navigate-through-unfamiliar-contexts/
15.	Emailing, Online posting	Invitation to IPCA students to sign up for SAP: "Design of Cold-Formed Steel Structures". Emails and published on IPCA website, Facebook and LinkedIn channel to promote SAP. Social Media SAPs post	26/4/2022	>5,000	Local and Online	Copy of email, Print screen of online posts or publications. IPCA Website: https://ipca.pt/ipca/unidades/upraxis/universidade-europeia-run-eu/cursos-avancados/design-of-cold-formed-steel-structures/
16.	Online posting	Dissemination of RUN - European University and subscribe to our Newsletter! Published on IPCA Facebook channel.	3/5/2022	>5,000	Local and Online	Print screen of online posts or publications (Evidence name: 16)
17.	Presentation	Institutional visit, IPCA, Portugal. Published on IPCA Facebook channel.	9/5/2022	25	Partner delegations (TUS, FHL and IPCA) members	Print screen of online posts or publications (Evidence name: 17)



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
18.	Online posting	News about two Short Advanced Programs (SAPs): "Go for a Digital Product" and "Smart Everything" that took place at the IPCA Campus. Published on IPCA Facebook channel.	13/5/2022	>5,000	Local and Online	Print screen of online posts or publications (Evidence name: 18)
19.	Online posting	Dissemination of Researcher Career Development Training Programme 2022 – RUN-EU PLUS to all IPCA community (researchers, students, lecturers and supervisors). Published on IPCA LinkedIn channel.	17/5/2022	>5,000	Local and Online	Print screen of online posts or publications (Evidence name: 19)
20.	Online posting	Invitation to Workshop on "Open Science Workshop on Open Access". Published on IPCA LinkedIn channel.	17/5/2022	>5,000	Local and Online	Print screen of online posts or publications (Evidence name: 20)
21.	Online posting	Invitation to Workshop on "Open Science Workshop on FAIR Data". Published on IPCA LinkedIn channel.	17/5/2022	>5,000	Local and Online	Print screen of online posts or publications (Evidence name: 21)
22.	Online posting	Invitation to Workshop on "Attractive Researcher Career paths". Published on IPCA LinkedIn and Facebook channel.	17/5/2022	>5,000	Local and Online	Print screen of online posts or publications (Evidence name: 22)
23.	Releasing publication of News/Articles, Online posting	News about the visit of Partner delegations of RUN-EU/RUN-EU PLUS (TUS and FHL) to IPCA, Portugal. Published on IPCA	18/5/2022	150,000	Regional	Print screen of online posts or publications. Press News in <i>Correio do Minho Journal</i> :



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
		Facebook channel and Press News in <i>Correio do Minho Journal</i> .				https://ipca.pt/clipping/ipca- recebeu-professores-e-alunos- de-universidades-irlandesa-e- austriaca/
24.	Online posting	IPCA at RUN-EU Super Week: quando inovar (pedagogias) rima com bem-estar FASAs of the RUN- EU network. Published on IPCA Website and Facebook channel.	27/5/2022	>5,000	Local and Online	Print screen of online posts or publications.  IPCA Website: <a href="https://ipca.pt/noticia/ipca-na-run-eu-super-week-quando-inovar-pedagogias-rima-com-bem-estar/">https://ipca.pt/noticia/ipca-na-run-eu-super-week-quando-inovar-pedagogias-rima-com-bem-estar/</a>
25.	Presentation	Workshop on "Attractive Researcher Career paths"	9/6/2022	55	EU	Video on RUN-EU website (Evidence name: 25)
26.	Online posting	Statements by the IPCA President were made in the weekly newspaper supplement of Região de Leiria. Published on IPCA Facebook channel.	16/6/2022	150,000	Regional and Online	Print screen of online posts or publications (Evidence name: 26)
27.	Releasing publication of News/Articles	RUN-EU/RUN-EU PLUS dissemination that appeared in local newspapers "Mais Magazine" Press with the title "O fazer diferente" e a ligação à região são os motores diferenciadores do IPCA with the sub-topic about the RUN- EU "Internacionalização e investigação como pontos estratégicos do IPCA"	1/7/2022	159,000	Regional and Online	Publication Link: https://maismagazine.pt/inde x.php/2022/07/15/o-fazer- diferente-e-a-ligacao-a-regiao- sao-os-motores- diferenciadores-do-ipca/



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
28.	Online posting	Dissemination of the International Mobility Program for Research, Development and Innovation within RUN-EU. Published on IPCA Facebook and LinkedIn channel.	4/7/2022	>5,000	Local and Online	Print screen of online posts or publications (Evidence name: 28)
29.	Online posting	News about RUN-EU members (IPCA members) that were present at the "Campus of European Universities" conference, organized by the French Presidency of the Council of the European Union. Published on IPCA Facebook channel.	6/7/2022	>5,000	Local and Online	Print screen of online posts or publications (Evidence name: 29)
30.	Online posting	Invitation to Workshop on "How to be a Successful Researcher". Published on IPCA Facebook and LinkedIn channel.	8/7/2022	>5,000	Local and Online	Print screen of online posts or publications (Evidence name: 30)
31.	Emailing, Online posting	Invitation to IPCA students to sign up for SAP: "Design Expedition Artic Super Food Challenge". Emails and published on IPCA website and Facebook channel to promote SAP. Social Media SAPs post	8/7/2022	>5,000	Local and Online	Copy of email, Print screen of online posts or publications. IPCA Website:  https://ipca.pt/ipca/unidades/ upraxis/universidade- europeia-run-eu/cursos- avancados/design-expedition- second-edition/
32.	Online posting	Group Exploratory Mission of Information Technology/Computer Science   IPCA	30/7/2022	>5,000	Local and Online	IPCA Website: https://ipca.pt/ipca/unidades/ upraxis/universidade- europeia-run-eu/group- exploratory-mission-of-



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
						information-technology- computer-science-ipca-2/
33.	Emailing, Online posting	Invitation to IPCA students to sign up for SAP: "Who are we? Mapping the identity of the RUN-EU-er". Emails and published on IPCA website and Facebook channel to promote SAP. Social Media SAPs post	1/8/2022	>5,000	Local and Online	Copy of email, Print screen of online posts or publications. IPCA Website: https://ipca.pt/ipca/unidades/upraxis/universidade-europeia-run-eu/cursos-avancados/whoarewe/
34.	Emailing, Online posting	Invitation to IPCA students to sign up for SAP: "Drawing and Technology: The role of drawing and technology towards the preservation of cultural heritage". Emails and published on IPCA Facebook channel to promote SAP. Social Media SAPs post	5/8/2022	>5,000	Local and Online	Copy of email, Print screen of online posts or publications. (Evidence name: 34)
35.	Emailing, Online posting	Invitation to IPCA students to sign up for SAP: "Game Changing Games – 2nd Edition". Emails and published on IPCA Facebook channel to promote SAP. Social Media SAPs post	5/8/2022	>5,000	Local and Online	Copy of email, Print screen of online posts or publications. (Evidence name: 35)



# 2.5. NHL Stenden Dissemination Activity

No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
1.	Posting online of Events in other online channels	Announcement of ICARUS 1	9/12/2021	348	online	Agnes Brinks MSc on LinkedIn: Inaugural RUN-EU PLUS conference will focus on open science and the
2.	Emailing of Events in my institution	Announcement of ICARUS 1	3/12/2021	58	local	Copy of email (Evidence name: 2)
3.	Emailing of Project info in my institution	Announcement workshops Open Science 2022 and ICARUS 2023	20/2/2022	157	local	Copy of newletters (3.a Dutch and 3.b English) (Evidence name: 3)
4	Posting online	invitation on intranet Icarus Conference	8/12/2021	awareness and call to action	online	Print screen publishment on intranet (Evidence name: 4)
5	Posting online	announcement Icarus Conference	9/12/2021	awareness RUN-EU PLUS and conference	online	Print screen post (Evidence name: 5)
6	Releasing publication, of News/Articles	newsarticle kick-off RUN-EU PLUS in newsletter for Management NHL Stenden and testimonial projectleader WP5 Open science	30/11/2021	information and awareness Management	local	https://www.nhlstendentools. nl/drpr/nieuwsbrievenlink/NB- 202111301731839797063620/



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
7	in Press Media	Science guide: interview with  Dymphi van der Hoeven about the run-eu project considering research	22/11/2021	abonnees of Science Guide	national	In andere Europese landen is de positie van onderzoek bij hogescholen veel sterker - ScienceGuide
8	emailing	Invitation on Icarus Conference in DCC-PO group Van DCC naar HUB	12/3/2021	12	national	Copy of email (Evidence name: 8)
9	Presenting	Introduction members of team Research in the department Quality Education and Research	21/9/21	11	local	Meeting minutes (Dutch) (Evidence name: 9)
10	Presenting of Project info in a meeting	Reporting about the great assembly team research	19/11/2021	11	local	Meeting minutes (Dutch) (Evidence name: 10)
11	Presenting of Project info in a meeting	Presentation about RUN-EU PLUS in team research	14/12/2021	11	local	Meeting minutes (Dutch) (Evidence name: 11)
12	Presenting of events in a meeting	information on Exploratory Mission 21-25 March	3/3/2022	73	local	Meeting minutes (Dutch) (Evidence name: 12)
13	Posting online of events	NHL Stenden Exploratory Mission and PMC's RUN-EU and RUN-EU PLUS	25/3/2022	586 follwers	EU	Agnes Brinks MSc on LinkedIn: Netwerk van Europese universiteiten gericht op de regio



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
14	Emailing of newsletter in institutional channels	announcement WP 5 workshops	8/3/2022	unknown	local	Newsletter grant advisors NHL Stenden (Evidence name: 14)
	Posting online of Events in other online channels	announcement WP 5 workshops	3/2022	586	international	Ingrid van Gorkum on LinkedIn: #run eu plus #NHLStenden #run eu
	Posting online of Events in other online channels	announcement WP 5 workshops	4/2022	287	international	Ingrid van Gorkum on Linkedn: #openscience #openaccess
	Posting online of Events in other online channels	announcement WP 5 workshops	22/4/2022	117	national	Ingrid van Gorkum on LinkedIn: #fairdata #openscience #run_eu_plus
	Posting online of Events in other online channels	Workshop open access	6/1/2022	716	international	Ingrid van Gorkum on LinkedIn: The first workshop from RUN EU PLUS, Work Package Mainstreaming Open
	Posting online of Events in other online channels	Workshop fair data	6/2/2022	1029	international	Ingrid van Gorkum on LinkedIn: #datamanagement #openaccess #openscience
15	Presenting of Project info in a meeting	meeting team Research	10/05/2022	75	local	Meeting minutes (Dutch) (Evidence name: 15)



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
16	Presenting of Project info in a meeting	meeting team Research	12/4/2022	75	local	Meeting minutes (Dutch) (Evidence name: 16)
17	Presentation in institutional channels	RUN-EU PLUS on NHL Stenden website – short info and link to central RUN-EU PLUS info	3/2022	unknown	international	NHL Stenden and Regional University Network- European University   NHL Stenden
18	Releasing publication of news/ articles	announcemnet workshops Open Science on intraneta and on sharepoint	19/4/2022	All researchers and teachers 2500	local	Print screen (Evidence name: 18)
19	Releasing publication of news/ articles	on internal sharepoint about RUN- EU and RUN-EU PLUS PMC week at NHL Stenden	30/3/2022	unknown	local	Print screen (Evidence name: 19)
20	Releasing publication of news/ articles	on intranet and on sharepoint: evaluation workshops on open science with testimonials of participants	14/6/2022	to inform and motivate staff to participate in the next activities	local	Print screen (Evidence name: 20)
21	Posting online of Events in other online channels	post article Online Workshop 9 June and announcement 6 September	06/Jul/2022	unknown	International	https://www.linkedin.com/pos ts/agnes-brinks-msc- 9447b467 researcher-career- paths-workshop-begins- inspiring-activity- 6950444518571687938- dfY2?utm_source=linkedin_sh



No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
						are&utm_medium=member_d esktop_web
22	Posting online of Events in other online channels	invitation to register for workshops How to be a succesful researcher and pproaches to Early-Stage Researcher Supervision	31/8/2022	unknown	local	Print screen (Evidence name: 22)
23	Posting online in institutional channels	invitation to register for workshops How to be a succesful researcher and pproaches to Early-Stage Researcher Supervision	31/8/2022	unknown	local	Print screen (Evidence name: 23)
24	Posting online in institutional channels	Annnouncement workshops succesful researcher and early stage	7/7/2022	unknown	local	Print screen (Evidence name: 24)



# 2.6. SZE Dissemination Activity

No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
1.	Posting online	Announcement of ICARUS 1	9/12/2021	348	Online all	Agnes Brinks MSc on LinkedIn: Inaugural RUN-EU PLUS conference will focus on open science and the
2.	Emailing of events within institution	Announcement of ICARUS 1	3/12/2021	58	local	Copy of email (Evidence name: 2)
3.	Emailing projectinfo in my institution	Announcement Workshops Open Science 2022 and ICARUS 2023	20/2/2022	157	local	Copy of newletters (3.a Dutch and 3.b English) (Evidence name: 3)
4.	Posting online	Invitation on intranet ICARUS conference	8/12/2021	Awareness and call to action	picture	Print screen publishment on intranet (Evidence name: 4)
5.	Posting online	Announcemenr ICARUS conference	9/12/2021	Awareness RUN-EU PLUS and call to action	picture	Print screen post (Evidence name: 5)
6.	Releasing publication, of News/Articles	News article kick-off RUN-EU PLUS in newsletter for Management NHL Stenden and testimonial projectleader WP5 Open science	30/11/2021	Information and awareness Management	local	



# 2.7. FHV Dissemination Activity

No.	Type of Activity	Activity	Date (D/M/Y)	Impact	Level	More information
1.	Presentation in a meeting	Information on RUN-EU PLUS in internal RUN-EU Project Team meeting	23/11/2021	19	Local	Proof of attendance, presentation of meeting (Evidence name: 1)
2.	Presentation and information on events	Information on RUN-EU PLUS and visit of TUS-Delegation at FHV (for bilateral meetings on research cooperations)	25/11/2021	19	Local	Proof of attendance, presentation of meeting (Evidence name: 2)
3.	Distributing face2face	Introduction to RUN-EU PLUS to future project leader of FHV	30/11/2021	1	Local	Proof of attendance (Evidence name: 3)
4.	Emailing my institution	Distribution of invitation to ICARUS Conference, 14/12/2021	3/12/2021	25	Local	Copy of email (Evidence name: 4)
5.	Presentation	Information on RUN-EU PLUS in internal RUN-EU Project Team meeting	21/12/2021	19	Local	Proof of attendance, presentation of meeting (Evidence name: 5)
6.	Presentation	Updates on current situation in RUN-EU PLUS in internal RUN-EU Project Team meeting	25/1/2022	22	Local	Proof of attendance, presentation of meeting (Evidence name: 6)



7.	Presentation	Updates on current situation in RUN-EUPLUS in internal RUN-EU Project Team meeting	22/2/2022	23	Local	Proof of attendance, presentation of meeting (Evidence name: 7)
8.	Emailing my institution	Distribution of invitation to Workshops on Open Science, 1-2/6/2022 to researchers and lecturers of FHV	12/4/2022	90	Local	Copy of email (Evidence name: 8)
9.	Emailing my institution	Distribution of invitation to Workshops on Open Science, 1-2/6/2022 to all students of FHV	13/4/2022	1600	Local	Copy of email (Evidence name: 9)
10.	Presentation	Updates on current situation and events in RUN-EU PLUS in internal RUN-EU Project Team meeting	19/4/2022	23	Local	Proof of attendance, presentation of meeting (Evidence name: 10)
11.	Presentation of the project	Presenting RUN-EU PLUS at "FHV offen"	20/4/2022	500	National	Pictures, print screen of online post (Evidence name: 11)
12.	Presentation	Information on RUN-EU PLUS in meeting for internal staff	19/11/2021	350	Local	Presentation slides (Evidence name: 12)
13.	Online posting	Representing RUN-EU PLUS on FHV's website	ongoing	Unavailable	Online	Print screen of online post: https://www.fhv.at/europeanuniversity/



14.	Presentation	Presenting RUN-EU and RUN-EU PLUS as well as the Workshops on Open Science in the 1st Open Science Ambassador Network Meeting	11/5/2022	13	Online	Proof of attendance, presentation of meeting (Evidence name: 14)
15.	Emailing my institution	Distribution of invitation to Workshop on "Attractive Researcher Career Paths", 9/6/2022	17/5/2022	85	Local	Copy of email (Evidence name: 15)
16.	Emailing of news to stakeholders	Article on RUN-EU PLUS in "Research Newsletter" of FHV (June edition)	15/6/2022	368	Regional	Copy of email (Evidence name: 16)
17.	Online posting	Article of "Research Newsletter" published on FHV's website and LinkedIn channel	15/6/2022	Unavailable	Online	Print screen of online posts (Evidence name: 17)
18.	Publication	Presentation of project and its success in FHV's Business Report 2021/2022 (in paper and online)	7/2022	Unavailable	Regional and online	Print screen of online post: https://www.fhv.at/ueber- die-fh/ueber-uns/zahlen- daten/
19.	Publication	Submission of report D5.2 RUN-EU PLUS Network of Open Science Ambassadors	31/3/2022	Unavailable	EU and online	Publication (Evidence name: 18)
20.	Presentation	Updates on current situation and events in RUN-EU+ in internal RUN-EU Project Team meeting	24/5/2022	19	Local	Proof of attendance, presentation of meeting (Evidence name: 20)



21.	Presentation	Updates on current situation and	28/6/2022	14	Local	Proof of attendance,
		events in RUN-EU PLUS in internal				presentation of
		RUN-EU Project Team meeting				meeting
						(Evidence name: 21)





















The content of this publication represents the views of the author only and is his/her sole responsibility. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains. Grant Agreement Number: 101035816.